



Our home linens experts have put together some tips and techniques for the general, day-to-day care of your new McKenzie & Willis linen as a quick reference for when life happens...

Before you read further it is important to note that we always recommend you refer to the care label attached to your linen in the first instance as it is the tried and true best practice for that specific item.

General Care Information

With regular care and attention you will maintain the softness and performance of your linen and ensure years of sleeping comfort. So it is important to...

- Air your linen regularly
- Shake feather and down products regularly to restore loft- the ideal time is when you make your bed each day
- Wash all dark colours separately
- Launder items as regularly as the care label dictates

The specifics

We sell a great range of different linens, constructed from a great range of fabrics and materials, which require greatly varying amounts of attention. So here are our recommendations for your everyday linen...

Duvet Innners

- Sunlight and fresh air is very important to your duvet inner so air it regularly outside
- Shake your duvet inner each day when you make the bed to restore the loft
- Do not hand or machine wash your duvet inner, they must be professionally cleaned

Pillows

- Pillows should be washed a minimum of twice a year
- Most pillows can be machine washed, however check the care label first
- Wash your pillows in pairs to keep the washing machine balanced and then run them through the rinse cycle twice to ensure they are fully rinsed
- Make sure your pillow is thoroughly dried as a damp pillow can lead to mould. You can dry them in the dryer or outside out of direct sunlight, but check the care label first

Quilts and Bedspreads

- Avoid spot cleaning or soaking your quilts and bedspreads as this may cause the fabric to bleed



- Most quilts and bedspreads can be machine washed on a delicate cycle in lukewarm water. Many manufacturers will recommend using a professional dry cleaning company to wet wash and line dry their product, however check the care label first
- Hang to dry promptly after washing, avoiding direct sunlight, never leave quilts or bedspreads damp
- You can gently pull the item back into shape while still damp to lessen any shrinkage

Sheets and Pillow Cases

- Sheets and pillow cases should be laundered each week to avoid discolouration – especially for white items
- Always wash dark colours separately
- Most manufacturers recommend not drying your sheets and pillows cases in the dryer. If you must use the dryer choose a lower heat setting. Best results are achieved by hanging them outside on the clothes line

Towels

- Pre-soak towels in cold water before using them for the first time
- Do not wash your towels in water over 40 degrees Celsius
- Stay away from bleach and fabric softeners and watch the amount of detergent you are using. We recommend using a wool wash as most detergents contain optical brighteners that can strip the colour from your towels, this also helps the towels feel softer.
- Any pulled pile should be trimmed to avoid it getting worse
- Drying your towels in the dryer is the best method as it fluffs the pile
- Avoid hanging towels on the clothes line if living near the sea (salt dries out your towels)

By following this simple advice you will get the most out of your gorgeous McKenzie & Willis linen. Our sales consultants are always available to offer further advice on any of our products should you need it, simply call your nearest McKenzie & Willis showroom.

Please Note: All of the products in our Home Linens department come with their own set of care instructions from the individual manufacturers. It is important to read these carefully before use as they are specific to that product and the fabrics used. Duvet inners and pillows cannot be refunded due to health regulations so please choose these items carefully.